The Need to Know Forum

a unique event offering the opportunity to learn about the value of timely access to authoritative information. Session topics address how best-in-class information solutions help organizations conduct competitive research, avoid lawsuits, improve internal collaboration, increase innovation, and more.

your questions

what does *my* organization need to know?
how to track the competition?
how to use our knowledge strategically?
how to tap into emerging trends and technologies?

your opportunity

over 5,000 strategic information professionals are converging
@ pennsylvania convention center
june 14, 2011 from 10:00 am to 3:30 pm
chance to network with those who have the answers (or at least where to find them.)

your ROI

Sessions Include:
The Corporate Library in Turbulent Times
iCritical Thinking
Using Social Media in the Workplace
Extreme Makeover: Competitive Intelligence Edition
Responding to Crisis: How the Right Information Aids Survival
Locating and Using the Best Information: Doing Business in Emerging Markets
Managing Metadata: Balancing the Need for Information and the Legal Risk
Designing a Physical Space in a Digital Age
Building an Innovative Environment

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walk ins welcome!
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